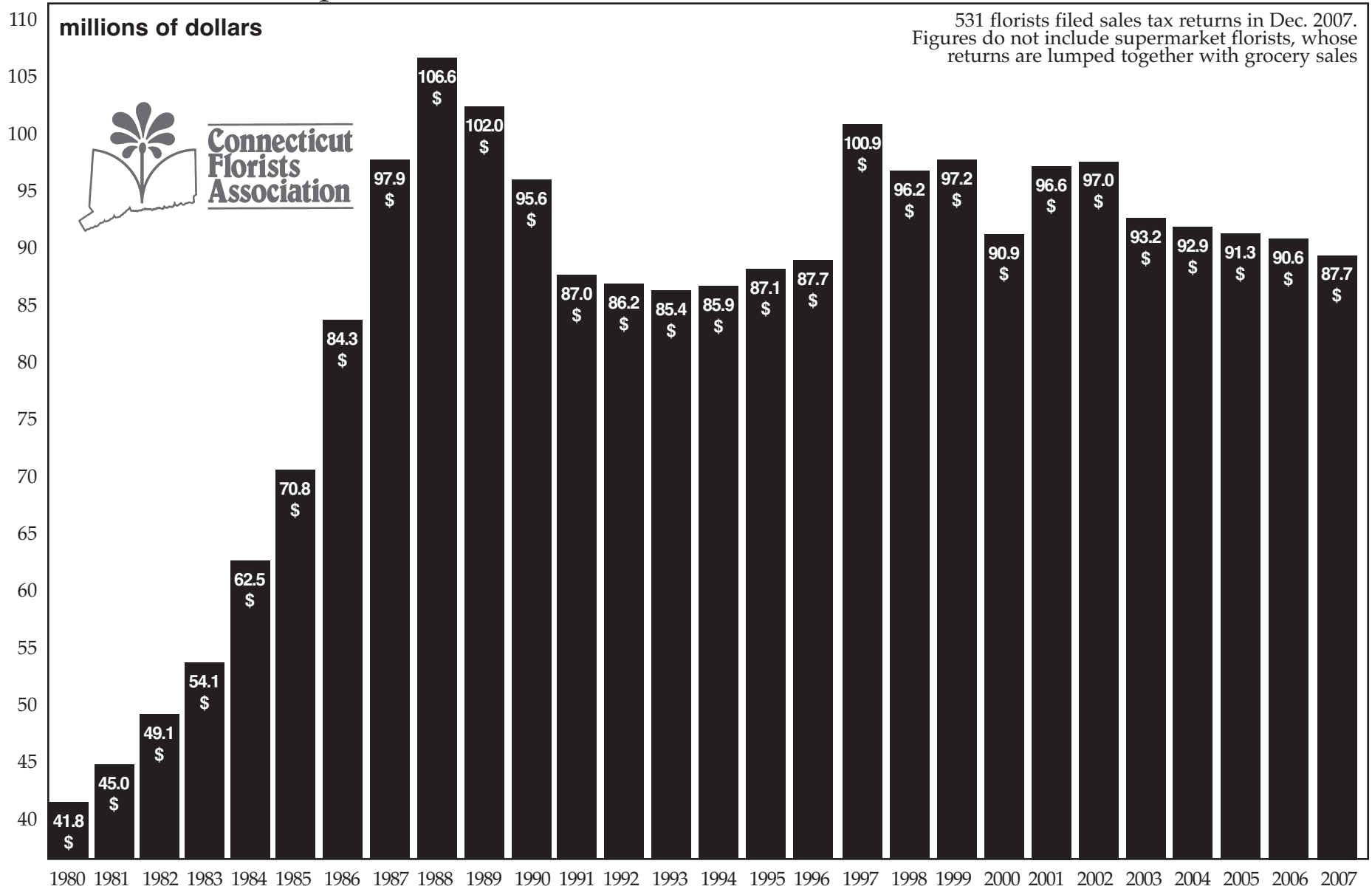


Connecticut Independent Florists Retail Sales



Source: CT Dept. of Revenue Services

Sales of Connecticut's independent florists totaled \$87,738,010 in the year 2007. This represents a 3.2% decrease (down \$2.8 million) over the year 2006.

The number of independent flower shops fell to 531 at the end of 2007, according to fig-

ures released by the Connecticut Department of Revenue Services, a drop of 68 shops from 2006. In 1990, at the height of the independent retail florist industry, there were approximately 900 flower shops in the state.

Annual sales of the average Connecticut

florist shop were \$165,231 in 2007.

None of these figures includes sales of mass market and grocery florists, whose totals are lumped together with general store sales and are not separated out.